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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/721,589	11/24/2003	Francis J. Marentic	I26.12-0003	5782	
27367	7590 04/27/2005		EXAMINER		
WESTMAN CHAMPLIN & KELLY, P.A.			SHEWAREGED, BETELHEM		
) - INTERNATIONAL C D AVENUE SOUTH	ENTRE	ART UNIT	PAPER NUMBER	
MINNEAPO	DLIS, MN 55402-3319		1774		
			DATE MAILED: 04/27/2005	5	

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)		
Office Action Summer	10/721,589	MARENTIC ET AL.		
Office Action Summary	Examiner	Art Unit		
TI MAILING DATE (III	Betelhem Shewareged	1774		_
The MAILING DATE of this communication apperiod for Reply	pears on the cover sheet with	the correspondence address		
A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a repl If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin earned patent term adjustment. See.37 CFR 1.704(b).	I36(a). In no event, however, may a reply ly within the statutory minimum of thirty (3 will apply and will expire SIX (6) MONTHS e, cause the application to become ABANI	be timely filed 0) days will be considered timely. 5 from the mailing date of this communicatio DONED (35 U.S.C. § 133).	n.	
Status				
1)	s action is non-final. nce except for formal matters	, prosecution as to the ments is	S	
Disposition of Claims				
 4) Claim(s) 1-11,39 and 40 is/are pending in the 4a) Of the above claim(s) is/are withdray 5) Claim(s) is/are allowed. 6) Claim(s) 1-6,8-11,39 and 40 is/are rejected. 7) Claim(s) 7 is/are objected to. 8) Claim(s) are subject to restriction and/or 	wn from consideration.	1		
Application Papers				
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex	repted or b) objected to by drawing(s) be held in abeyance. tion is required if the drawing(s)	See 37 CFR 1.85(a). is objected to. See 37 CFR 1.121(a	d).	
Priority under 35 U.S.C. § 119				
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Appl rity documents have been rec u (PCT Rule 17.2(a)).	ication No ceived in this National Stage		
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	 1	mary (PTO-413) ail Date mal Patent Application (PTO-152)		

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DETAILED ACTION

- 1. Applicant's responses filed on 01/18/2005 and 01/27/2005 has been fully considered. The 35 USC 112 rejection has been withdrawn in view of Applicant's amendments and comments.
- 2. Claims 1, 2, 5, 7, 8 and 11 are amended, claims 39 and 40 are added, claims 12-38 are cancelled, and thus 1-11, 39 and 40 are pending.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 4. Claims 1-6, 8-11, 39 and 40 are rejected under 35 U.S.C. 102(e) as being anticipated by Shioda et al. (US 6,495,295 B1).

Shioda discloses a hologram transfer film comprising a substrate, a transferable hologram forming layer on the substrate, and a heat sensitive adhesive layer on the hologram layer (abstract). The hologram layer is equivalent to the claimed ink film, and the adhesive layer is equivalent to the claimed gel coat layer comprising tacky resin.

Both the hologram layer and the adhesive layer comprise polyester resin (col. 4, line 19 and col. 11, line 47). A releasable PET is provided on the adhesive layer (col. 13, line

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62), wherein the releasable PET is equivalent to the claimed protective release liner. The hologram layer further comprises a Teflon powder in an amount, which overlaps with the claimed range (col. 18, line 13). A release layer comprising cellulose resin is provided between the substrate and the hologram layer, wherein the release layer is equivalent to the claimed gel coat layer between the inner surface of the backing and the ink film.

Allowable Subject Matter

5. Claim 7 is objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims. Shioda does not teach or suggest the use of isopthallic/Neopentyl glycol resin to form the hologram layer and/or the adhesive layer.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Betelhem Shewareged whose telephone number is 571-272-1529. The examiner can normally be reached on Mon.-Fri. 8:00AM-4:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rena Dye can be reached on 571-272-3186. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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B.S. April 22, 2005.

> BETELHEM SHEWAREGEL DRIMARY EXAMINER